

A top-down view of a person's hands holding a tablet computer. The tablet screen displays a grid of images, likely a product catalog or social media feed. The person is wearing a gold watch on their left wrist. In the background, there are several potted plants on a light-colored surface. The entire image is framed by a thick orange border.

# E-commerce

Online store set up with effective marketing

RADICA

# Before



No business in COVID-19

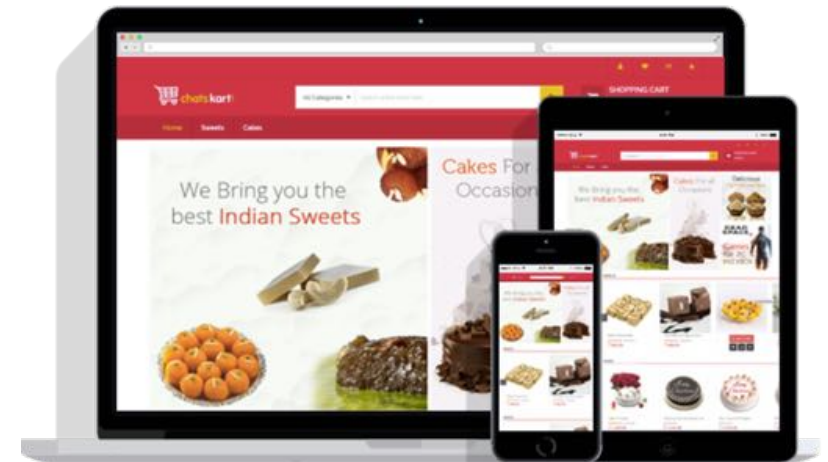
# After building an Online Store



+ 3.5x business grow in 6  
month

# Advantages of building an online store

- ✓ Grow your business fast
- ✓ Convert offline traffic to online
- ✓ Operate your store in anywhere and anytime
- ✓ Easy to show your products comprehensively in online
- ✓ Multi channel advertising
- ✓ Track customer digital footprint
- ✓ Settle payment and logistic in online shop



# Why Radica

**RADICA**  
www.radicasys.com



Finish an online shop in  
14 days



Create Search Engine  
Optimization driven  
content



Using multi channel to promote  
e.g EDM, SMS, Whatsapp



Over 19 years  
experiences with best  
practices



Maximize your ROI



Targeting social  
media on products

## Our clients

**NETGEAR®**



 RHINOSHIELD



**ambi**  
CLIMATE

**ABSOLUTE**



**POPSQUARE**  
POP-UP EXPERIENCE PLATFORM

**SLEEPON**

# Pricing – Quick Setup for Online Store

Package Included:	Lead-Time	Price
Site setup with Shopify - Max 100 SKU	<b>14 Days</b>	<b>HK\$98,800</b>
Logistic setup - Support local & international shipment		
Payment platform setup - Support Visa, Master, AE, PayPal, Apple Pay & Google Pay		
Google Ad setup		
Domain setup		
EDM setup		
Messenger setup - Support WhatsApp & Facebook		
SEO Setup		
Content Articles with Ad x 5		
Consultation service included		

# Pricing – Product Driven Marketing for Continuous Success

Package Included:	Duration	Price
Content articles with Ad - 3 content articles / month - Total 9 articles included	3 months	<b>HK\$98,000</b>
Consultation service included		